Social Media Policy

This Policy is intended to help staff and members of Northiam Parish Council make appropriate decisions about the use of social media.

All Councillors and employees are expected to comply with this policy at all times to protect the privacy, confidentiality and interests of Northiam Parish Council any individuals, companies or organisations Northiam Parish Council are engaging or have engaged with.

Only those persons authorised by the Parish Clerk are permitted to post material, or use the Council’s logo, heading or imagery on social media and websites in the Council’s name and on its behalf.

When using social media Councillors and staff should not represent their personal views as being either the views or the policies of the Parish Council, nor those of other Councillors or staff.

Councillors and staff should refrain from posting personal criticism, on ANY social media, of other Councillors/staff any individuals, companies or organisations that the Council is engaging or has engaged with. This includes posting on a personal or private profile. At all times Councillors are reminded of The 7 Nolan Principles of Public Life, as set out in the Code of Conduct - **Selflessness; Integrity; Objectivity; Accountability; Openness; Honesty and Leadership.**

Any comments or posts that are deemed essential by the Chair AND the Clerk will be administered by the Chairman. Any response in almost all instances would be only a referral to a previously published document such as the approved Northiam Parish Council minutes or other relevant policy or formal document. It will not be an obligation of the Chair to respond in reply to any subsequent comments.

NI 25/01/24